

Support the Arts!



The Henderson Art Project Judging Panel

What is expected of the judges?

The judging panel has two opportunities to vote on art. If there are time constraints or limitations by any judge they can choose to only participate in one judging round and their participation will still be very valuable to the Henderson Art Project.

Details of the two rounds of judging:

1. The first judging will occur between February 20 – 25th. The judging panel will be asked to select their favorite 7 works of art from all the entries submitted to H.A.P. The criteria will include quality of work, creativity, ability to present well on Henderson Avenue, safety considerations, and personal preference. The committee will **not** be required to meet. I will forward a booklet that contains all submissions (artists will be anonymous) and each panel member will be asked to select their favorite seven works of art to place on Henderson Avenue and email their choices to me. This will be conducted electronically.
2. The second judging will be between April 18 – 25th. The judging panel will be asked to select their top 3 favorite works of art from the first 7 selected and placed on Henderson. This round, the artist's name will be attached to their work and an artist statement specifically addressing their art on Henderson Avenue. The committee will not be required to meet. I will create a web page that displays the work on the street and an exact address for judges to view in person if they desire.

For the second round of judging, votes will come from three different sectors: 1. The judging panel 2. The citywide voting, People's Choice. 3. The celebrity panelists will be given a special amount of votes that is more than one. (See below for explanation.)

Citywide voting will be collected from a web page that allows online voting and voting jars placed in the restaurant, bars and retail shops along Henderson to encourage "the person on the street" to vote. This increases ownership and a feeling of participation by those who actually live with the art.

Additional request of judging panel:

I will ask the judging panelists to post comments or feedback to any artist they are inspired to provide remarks to. I might post these on the blog or forward comments via email directly to the artists. If anyone on the judging panel does not want to give feedback or doesn't have time, this will not disqualify them from participating. It will be strongly encouraged since it is such a unique opportunity to get comments from such an impressive list of judges.

When is the final award ceremony?

On Thursday, April 29, 2010, 6-7:30 pm. at a location yet to be determined at one of the restaurants on Henderson, we will have an award ceremony to present the checks to the top three winners and the donation to the Texas Sculpture Association of H.A.P. entry fees.

What is the celebrity panel?

From the general judging panel, a celebrity panel will be asked to attend the final celebration and publicly comment on the final work and make a vote similar to American Idol type setup. The celebrity panel is primarily for entertainment value and will comprise of 6-8 people. Current celebrity panelists include: Edith Baker, Scott Lloyd (original Maverick basketball player and owner of silk-screening business for the past 20 years), Pauline Medrano, Mayor Pro Tem and city council rep for that area, and hopefully the mayor) I'm thinking we might give the celebrity panel an additional 50 votes that they can apply to sway a vote one way or another to add some drama and suspense. The celebrity panel will make the award ceremony interesting and an event that hopefully will draw media attention.

Who should serve on the celebrity panel?

There is no difference between the amazing people who are serving on the general judging panel and the celebrity panel other than the celebrity panelists agree to attend the final award ceremony and enjoy being in front of an audience. Ideally the celebrity panel will be community leaders who support the arts and have entertainment value or might attract media attention. I'm more interested in getting celebrity judges who are funny, animated or captivating as much as "serious" experts who take themselves or their opinions as too important. This should be fun and a celebration of the arts, Henderson Avenue, and all of us who support the arts. A note: The award ceremony is not intended to take away the serious effort of the H.A.P. art contest and the quality artists who will be viewed by serious professionals in the art community. Rather, the award ceremony with the celebrity panel will be the final presentation that is meant to be fun and entertaining capping a great event.

Who should serve on the judging panel?

The judging panel represents all the stakeholders in the Henderson Art Project. This includes art professionals, enthusiasts, business owners who support the arts, gallery owners, academics from area universities, and anyone else who supports the arts. I will also work to get full participation by all the merchants on the street. AND... for the second vote, the public will be invited to vote for the final top three money prize winners.

Why such an unusual judging panel arrangement?

1. To create an art event that includes the entire art community
2. To create an art event that includes the businesses that have an invested interest in the project and those organization that support Dallas art.
3. Create a unique opportunity for artists to get their work in front of local art leaders and those who impact art in Dallas.
4. Expose community art leaders to local art and artists who they rarely cross paths in a manageable fashion that does not take much of their time.
5. Each judge becomes an invested stakeholder in H.A.P. and will promote the project enthusiastically.
6. H.A.P. benefits by association with local art leaders.
7. There are hundreds of art leaders in this area and we should include all of them because we can. Technology enables unlimited participation. The key is a common cause, Support the Arts! and to organize efforts towards promoting art, the artists, and organizations who support the arts.
8. The only concern I've heard from any art professional is their availability and amount of time required. The voting for the H.A.P. artists requires very little time and a minimum amount of effort by the judges.
9. The more contributors, the greater potential exposure for Henderson Avenue.
10. The award money is unique, the investment by Andres Properties & Phoenix Property Company is unprecedented, and the citywide voting has never been done in Dallas. The hope is to attract one of the most impressive collections of art leaders to participate and contribute to an annual event that creates a win/win/win scenario for everyone.